

Guide to the CRAZY Adobe Photo Products Name Changes

Old Name: Adobe Lightroom Version 6

New Name: Lightroom Version 6 (The Version number is important)

Description: Standalone, Desktop Version of Lightroom. One time purchase. One Computer.

One Time Price: \$149.00 (upgrades to version 6 are reduced)

Impact: Adobe will no longer be producing this Version. No new updates or changes after Version 6 in 2017. It will however continue to be offered for Purchase.

Old Name: Lightroom CC

New Name: Lightroom Classic CC

Description: Offered only via Subscription. This version stores all of your files on local assets (hard disk). Recently updated with improved speed, enhanced Embedded Preview, and new edit tools (Color Range and Luminance Masking for precise edits).

Price: 4 different plans. Creative Cloud Photograph Plan includes Lightroom Classic CC, Photoshop, 20GB of cloud storage for \$10 a month. Only Lightroom Classic CC and 1 TB of storage for \$10 a month. For Lightroom Classic CC, Photoshop and 1 TB of storage for \$20 a month. All Adobe Products for \$50 a month.

Old Name: New Product (Lightroom CC)

New Name: Lightroom CC

Description: Offered only via Subscription. Allows for powerful editing of full resolution photos on desktop, mobile, and the web. All photos are stored in the Cloud and accessible from any device and synced to any device. Photo organization uses new intelligent features, such as automatic tagging of photos with searchable key words.

Price: Same as above with New product. 4 different plans. Creative Cloud Photograph Plan includes Lightroom CC, Photoshop, 20GB of cloud storage for \$10 a month. Only Lightroom CC and 1 TB of storage for \$10 a month. For Lightroom CC, Photoshop and 1 TB of storage for \$20 a month. All Adobe Products for \$50 a month.

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If you currently use Lightroom CC (old name), make sure when prompted for update you now choose Lightroom Classic CC. If you mistakenly choose Lightroom CC all your photos will be moved to Cloud. Going from Lightroom Classic CC to Lightroom CC is fairly simple. Going from Lightroom CC to Lightroom Classic CC is very difficult and error prone.